



Mississippi Coalition of Partners in Prevention Newsletter

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Issue 13

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ScreenU: For a Healthier Campus Life



ScreenU is a web-based method that administers screening, brief intervention, and referral to treatment (SBIRT) to college students in a quick and convenient manner. ScreenU also helps campus leaders to identify students who may be misusing or abusing a particular substance. There are currently three versions available: ScreenU Alcohol, ScreenU Marijuana, and ScreenU Rx for prescription drugs. Each of these screenings can be implemented individually or together by campuses in unique and personalized ways so that administrators are able to efficiently gather and analyze data to develop or enhance programs and policies aimed at alcohol and drug misuse.

Developed by the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery, ScreenU allows campuses to develop individual campaigns and collect data on specific student groups or organizations, such as Greek communities, student athletes as a whole or specific teams, or individual colleges and dorms on a university campus. With ScreenU, administrators can also be able to organize and analyze population specific data. By a few simple clicks, data can be gathered and displayed by particular genres, such as ethnicity or gender, or by response to a specific question. ScreenU has been in pilot testing for several months on many different university, college, and community college campuses throughout multiple states. The updated and official versions will be available for purchase individually or as a package in early 2017. If you would like more information about ScreenU, please visit their website at www.screenu.org, see below for more details, or watch the recorded webinar on YouTube at: <https://www.youtube.com/watch?v=AwkTvrX6BVw>.

"Screen-U...can bridge that gap between empowerment and impact!"
Lupe Samaniego-Kraus, MPH, Program Director, AOD Prevention at UC San Diego

Conference Call Recap — October 20, 2016

- ◆ Thank you to everyone for all the hard work! There has been a great use of incentives and educational material.
- ◆ A survey was distributed through Survey Monkey to gain feedback from everyone.
 - ◇ Great opportunity to let your voice be heard about the mental health field specifically.
- ◆ ScreenU— www.screenu.org (see above)
 - ◇ Contact: Cindy Clouner of The Ohio State University (Clouner.2@osu.edu)
 - ◇ Demonstration accounts available for 7 days. Links were sent to Dr. Joyce Yates to distribute.
 - ◇ ScreenU is a digitized, web-based SBIRT program meant to be used several times to help students monitor risky behavior and also give administrators feedback and progress updates.
 - ◇ Starts with a gateway question that gives positive feedback to those who do not use, and continues to the screening with open ended & multiple selection questions to evoke self awareness.
 - ◇ Takes 5 minutes or less to complete
 - ◇ Ends with personalized completion page with your specific campus resources that are available to help the student if necessary.
 - ◇ Confidentiality: Campaigns can be assigned to certain student groups, such as athletics, and they can set privacy settings so that only their department can see the results.
 - ◇ No means to follow up with students designed yet, but text message intervention is a consideration for the future. Email is still possible of course as well.
 - ◇ Screenings are anonymous. Demographics collected and questions can be analyzed in different ways to accommodate specific data a school may need.
 - ◇ Freshman review: screen incoming freshman to understand new students' behavior
 - ◇ Cost: 1 program=\$1,000 and 3 programs=\$2,500.
 - 10% discount for 2 years, 20% discount for 3 years

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What's happening at YOUR school?

Mississippi State University: Greek Life, OkSOBERfest, and ScreenU

The Department of Health Promotion and Wellness (HPW) joined the Office of Fraternity and Sorority Life to present an Alcohol Educational Night on October 11 on Greek Row (right). HPW provided alcohol facts using the "Spin the Wheel" game, coordination activities wearing Drunk Goggles, and an opportunity for students to check their alcohol use habits and be connected with resources on MSU's campus with the new online ScreenU Alcohol survey. HPW conducted its annual OkSOBERFest Carnival (left) on the Drill Field October 19. Partnering with the Office of Sexual Assault's Take the Pledge campaign, HPW informed students of the negative consequences associated with alcohol misuse and abuse through engaging and interactive games. ScreenU is also being implemented throughout the campus targeting residence halls, Greek Life, Athletics, and incoming new students and freshman.



Mississippi University for Women: Alcohol Awareness

MUW hosted an Alcohol awareness event in September 2016. MUW's student health club (WHO) organized a tabling event where we distributed non-alcoholic fruit smoothies and discussed the negative consequences of alcohol abuse and binge drinking.



Jones County Junior College: National Day Without Stigma

At JCJC, we formed a partnership with PTK and our Counseling Center this semester where we will do monthly education days on mental health. To the right is a photo from JCJC PTK students who are educating our students on the National Day Without Stigma. Information was provided to students on mental health by using our toolkit that we received last year. We also provided students information on how to access counseling services for mental health issues such as depression and anxiety, etc. This continued on one day each month during the fall semester of 2016. Pictured on the left is a photo of Dr. Kisha Jones, a counselor in the Student Success Center, giving out an umbrella to our director in efforts to continue to educate about the mission of the MS Partners in Prevention.



Holmes Community College

Pictured to the right is the Suicide Prevention Workshop that Dr. Jackie Hale provided to our Student Support Services participants. In this very informative workshop, Dr. Hale discussed suicide rates and behaviors of those who may be considering suicide. She also used trivia to shed light on various misconceptions regarding suicide beliefs in society. Approximately 50 students were in attendance and expressed their interest in finding out more of the subject of taboo.



What's Happening at Your School?

Mississippi Valley State University: Alcohol Awareness & Seatbelt Safety Outreach

The Student Counseling Center, in collaboration with the Mississippi Highway Patrol, sponsored an alcohol awareness / seatbelt safety outreach on Thursday, October 27, 2016, from 10:00 a.m. to 2:00 p.m. at the Jacob Aron Student Union. The Counseling Center had an information table with pamphlets and other pertinent information on the dangers of alcohol use and abuse on display, and Corporal Anthony Dunn of the Mississippi Highway Safety Patrol, Troop D demonstrated the potential consequences of not wearing a seatbelt with the help of the department's roll-over simulator. The event was well attended and well received by the students. Our local media was also on hand to film portions of the event.



East Mississippi Community College

The first event (right) on August 30, 2016, featured Captain Jimmie Nichols of the Mississippi Bureau of Narcotics. He spoke to a standing room only audience about new drug and alcohol trends and their effects. The first 50 people who attended received water bottles, umbrellas, and t-shirts. There was also a table with information about drug and alcohol abuse. This event was co-sponsored by the Weem's Mental Health Smarter Choices Coalition mPACC grant.

The second event, held on September 28, 2016, featured former MLB star and Hall of Famer Darryl Strawberry. Strawberry spoke about his struggles with drugs and how he overcame the addiction to a coliseum packed with EMCC students and people from throughout Kemper, Lauderdale, Noxubee, Lowndes, Clay, and Oktibbeha counties. The event featured booths that contained information about drug and alcohol abuse, the effects of tobacco, and mental health information. A Night with Darryl Strawberry was co-sponsored by Weem's Mental Health, the Smarter Choices Coalition, the mPACC grant, and Tobacco Free Mississippi.



Alcorn State University: 2016 MACSAP

In May of this year, Alcorn State hosted the Mississippi Association of College Student Affairs Professionals Conference. There is link to the full slide show regarding MCPP on the MCPP website at www.under21staydry.com.



Upcoming Initiatives:

⇒ MCPP Conference Call: Tuesday, January 17 from 10:00-10:30am

⇒ March—New initiative opportunities!

* For the Conference Call, please be ready to share previous and upcoming initiatives happening at your school. Also, please send in items for the website!

